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A New Tool for Protection and Mitigation...

In today's environment, domestic and international terrorism has become a part of our everyday life. This trend will not go away, as the ability to recruit, distribute propaganda and invoke hate against the establishment in free societies is an effective tool for terror.

Governmental facilities will always be a primary target, as attacking such facilities can accomplish two significant outcomes. The first is a strike against populations and facilities that represent the perceived opposition. Secondly, the ability to impact a facility viewed as a "hard target" and a protected community heightens fear for the common person, causing society to question the strength of their own nation against this threat.

In following the DHS platform on threat response, there are five primary elements to consider and develop. The elements are titled as follows: Prevention, Protection, Mitigation, Response, and Recovery. Prevention, Response and Recovery are platforms dependent on individuals, intelligence, policies/procedures and resources. Protection and Mitigation are tools applied in the moment, and if effective, may significantly impact the ultimate outcome of the event.

When faced with a threat, often described as an "Active Shooter", there are minimal response options for civilians. Run, hide and fight are the tactics taught by local law enforcement, federal agents, and the Department of Homeland Security. With that strategic response in mind and recognizing that it is more likely the threat is upon you with little or no advanced warning, the most likely option then becomes hide or "shelter in place". Consequently, victims will immediately and without fail, seek a barrier for visible concealment as reactions to these events are instinctual. Other options may include an enclosed space with locks to provide safety against the threat. However, we must realize that there are new and more effective options available that require consideration and investment. This would include the incorporation of ballistic barriers into the public and work environment.

In recognition of the need for ballistic barriers in the public space, Amulet Protective Technologies, Inc. has developed and introduced Amulet®, state-of-the-art ballistic barrier products designed to address areas of Protection and Mitigation. The opportunity to introduce these ballistic barrier materials into the common environment is invaluable. As an expert in threat assessment, recognition and response, I can confidently say that when strategically placed, these products can protect from loss of life and mitigate the damage and/or sustained injuries for those individuals facing the threat of violence.

I highly recommend the inclusion of Amulet™ ballistic barriers when developing a strategic plan to protect against threats...it's unlike any other, designed with one purpose in mind, to help aid survival.